### 2021 ANNUAL REPORT

# MOVING FORWARD





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### Dear Donors and Friends,

As this publication goes to print, a little more than two years since the pandemic first began, we are filled with hope as the city, state and nation have relaxed the mandates and restrictions we have observed for the past two years. The Cancer Foundation of Santa Barbara and the Ridley-Tree Cancer Center began 2021 with the expectation that we would slowly resume normal activities. Instead, we modified many of our plans to deal with the surging COVID-19 variants in order to protect our patients and our community.

The Barbara Ireland Walk and Run as well as the

Cancer Center Walk/Run were once again held virtually. Participants still rallied to support both of these events, walking on their own or with small groups, to raise essential funds to support Wellness and Supportive Care Programs. The Community Lectures Program, co-sponsored by the Cancer Foundation and Ridley-Tree Cancer Center, remained committed to providing important health information by making pre-recorded lectures available online. The educational information presented by the speakers allowed viewers to enhance their knowledge on a variety of topics, including Mindfulness Meditation in Cancer Care; Breast Radiology and Pathology: Behind the Scenes of Breast Cancer Care; and Cognitive Behavioral Therapy: Addressing Unhelpful Thought Patterns through the Cancer Journey. Our oncologists and medical providers utilized Telehealth appointments and consultations in the interest of protecting vulnerable patients.

Despite the challenges posed by the ongoing pandemic, our organizations were able to move our shared vision forward – creating a comprehensive cancer center serving the needs of patients on the Central Coast. Construction continued on a number of projects that will further enhance cancer care. Much of the Foundation's efforts in 2021 focused on the Cancer Center's Nuclear Medicine Department, located on the ground floor of Cottage Hospital. Work on a new lobby, treatment and office spaces, along with a new hot lab, will ensure the same welcoming look and feel found in the newly-constructed Ridley-Tree Cancer Center down the street. Photos and details of some of these projects can be found inside these pages. In 2020, the Foundation announced it would purchase and install a state-of-the-art **PET/CT machine** within the Nuclear Medicine Department, which will upgrade the technology from analog to digital. Completion of this project is expected during 2022. Additionally in 2021, the Board of Trustees of the Foundation elected to finance the upgrade of the SPECT/CT equipment, and work will commence later this year on this exciting new technological advancement.

The generous support we receive from the community is a testament to the thoughtful and compassionate care the physicians, nurses, supportive care team and staff provide to each patient. We thank you for helping us to further our mission as we work to care for and support all residents who face a diagnosis of cancer.

In wiles MI Carry

Lori Willis

**Executive Director** Cancer Foundation of Santa Barbara

**Michael Cooney Board Chair** Cancer Foundation of Santa Barbara

Kurt N. Ransohoff, MD, FACP CEO and Chief Medical Officer Sansum Clinic

Matt Baumann, MBA Vice President of Oncology Ridley-Tree Cancer Center

Michael Cooney, Lori Willis, Dr. Kurt Ransohoff

and Matt Baumann





# **Ensuring Excellence in Cancer Care**

he **Cancer Foundation of Santa Barbara** was founded in 1949 on a promise – a promise that continues today – to provide the highest quality of cancer care to everyone in the Santa Barbara community, regardless of means.

When **Lillian Taylor Converse** was diagnosed with cancer, she had to travel to Los Angeles for her treatments. Though she knew there was little chance of her own recovery, she had a strong desire to help others with the disease, so her husband, **Elisha Converse**, provided a generous gift to purchase a one-million-volt x-ray machine to establish the Cancer Foundation. Lillian's physician, **Dr. Henry Ullmann**, was able to treat cancer patients in Santa Barbara, which established the community as the leading provider of cancer care on the Central Coast.

The generosity exhibited by the Converse family has grown into a community tradition with a 73-year history of advancing the diagnosis, treatment, prevention and cure of cancer for all patients in our community. Today the physicians and staff of the **Ridley-Tree Cancer Center** assist those on the journey with, through and beyond cancer, while the Cancer Foundation maintains its singular focus on fundraising and grant making in support of this important work.

As the leaseholder and largest annual donor to the Ridley-Tree Cancer Center, the Cancer Foundation commits a minimum of 85% (up to 100%) of the proceeds from its endowment and fundraising efforts to support cancer diagnosis, treatment, research, technology and support programs at the Ridley-Tree Cancer Center. The remaining 15% may be used to support cancer related programs in Santa Barbara County. Historically, these have included oncology bench research at UCSB and pediatric cancer research at Cottage Hospital. All Foundation proceeds must be used to support cancer care in our community. The generous support of patients, foundations and the community together with the steadfast vision, leadership and commitment of the Foundation's Board of Trustees ensures superior cancer care is available close to home.

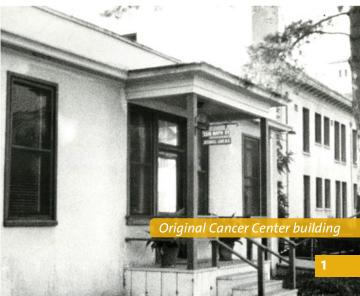
#### **Cancer Foundation of Santa Barbara Staff**













### Cancer Foundation of Santa Barbara

The mission of the Cancer Foundation of Santa Barbara is to ensure superior cancer care for all residents of Santa Barbara County regardless of means.

The Cancer Foundation invests in programs, research, services, technology and facilities that aid in the prevention, diagnosis and treatment of cancer for those living in Santa Barbara County. While the vast majority of support goes to Ridley-Tree Cancer Center, the Foundation also partners with local research and support organizations.

### **Board of Trustees**

The volunteer Board of Trustees of the Cancer Foundation of Santa Barbara provides steadfast vision, leadership and support to ensure an unwavering commitment to quality cancer care for the Central Coast.



#### **Emeritus Trustees**

Brier Turpin Allebrand Brent Anderson Philip L. Bernstein Edward Birch, PhD Sue Birch David Bohn, DDS Hugh M. Boss David Bradford, MD Les Charles Beverlye Hyman Fead James H. Jackson Morrie Jurkowitz Fred Kass, MD William Kimsey Ronald Latimer. MD Arthur J. Merovick Tim Metzinger Steve McHugh Gene I. Miller Robert W. Olson, MD Joel Rothman, PhD Janet Smith



### 2021 Highlights





The Cancer Foundation welcomed **Richard Nagler**, **Carola Nicholson**, **George Tharakan**and **Katina Zaninovich** to the Board of
Trustees.



The Cancer Foundation received funding through multi-year commitments from the Florence & Laurence Spungen Family Foundation and Richard Gunner, trustee of the Dr. Howard R. Bierman and Anthony Granatelli Fund at the Santa Barbara Foundation, to support the genetic counseling program at the Ridley-Tree Cancer Center.

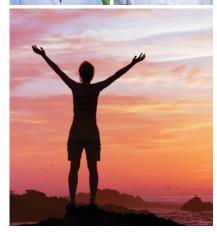


The AJM Endowment Fund for Patient
Assistance, created in honor of Art
Merovick for his many years of service to
the Foundation, surpassed the \$3 million
mark. The need for this charitable support
continues to grow and the generosity of
Art's family, friends and members of our
community enables patients to receive
the finest cancer care, regardless of their
ability to pay.









In April, outgoing Board Chair Frank
H. Foster was recognized for his many
years of service in the position and the
Cancer Foundation welcomed C. Michael
Cooney to the role.

Two Ladies Lectures were hosted by the Foundation on Zoom and featured Sansum Clinic physicians **Alexandra Rogers, MD** and **Deborah Meyers, MD**.

In conjunction with the Ridley-Tree
Cancer Center, the Cancer Foundation
co-sponsored four community lectures
which were pre-recorded and available
to the community online. Topics
included Mindfulness Meditation in
Cancer Care and Cognitive Behavioral
Therapy: Addressing Unhelpful Thought
Patterns through the Cancer Journey.

### **Named Endowment Funds**

Named Endowment Funds require a minimum of \$100,000 to be established. The principal in a named endowment remains protected and grows over time, while annual distributions ensure Ridley-Tree Cancer Center receives a perpetual source of philanthropic support for the purpose designated by the donor. To learn more, contact **Lori Willis**, Executive Director of the Cancer Foundation of Santa Barbara, at **(805) 898-2187**.

### **Toby Ann Parisse Memorial Education Fund**

Richard Parisse and his three children honored their wife and mother, Toby Ann Parisse, with a memorial gift dedicated to benefitting the patients at the Cancer Center by funding continuing education for physicians, nurses and staff, an expression of gratitude to the medical teams who cared for Toby throughout her valiant 21-year battle with breast cancer. The **Toby Ann Parisse Memorial Education Fund** was formally dedicated in 2011.

#### **Arthur J. Merovick Endowment for Patient Assistance**

To honor Art Merovick's extraordinary contributions to the Cancer Foundation as its Director of Development for 17 years, the Cancer Foundation Board of Trustees unanimously approved the creation of the **Arthur J. Merovick Endowment for Patient Assistance** and a \$500,000 match from the general endowment to provide financial assistance to patients with documented need for medical services. A generous gift of \$200,000 from the Merovick Family launched the fund.

#### **Elizabeth McEwen Jacobs Endowment Fund**

The **Elizabeth McEwen Jacobs Endowment Fund** is dedicated to medical or scientific research related to genetic cancer with primary emphasis on brain cancer, and equipment and research of brain cancers in the Tri-Counties. The fund was created in memory of Beth Jacobs by her family and friends after she lost her battle with brain cancer.

#### **Elvira Broome Doolan Endowment Fund**

The **Elvira Broome Doolan Endowment Fund** was funded in 1991 from the estate of Elvira Broome Doolan and is restricted for research. She was a patient at the Cancer Center and her husband, Jerome Doolan, was a Trustee.

#### **Julie Main Endowment Fund**

The **Julie Main Endowment Fund** is restricted for wellness exercise programs for patients. Julie was a Trustee of the Cancer Foundation, founder of the Well-Fit Exercise Program and instrumental in organizing the annual Cancer Center Walk/Run. The fund was created in 2009 with funds raised from the Main Event, a celebration of Julie's life.

#### Nan Cox Endowment for Lung Cancer Research

The **Nan Cox Endowment** is earmarked for lung cancer research protocols performed by the Cancer Center, often in concert with other research institutions. The fund was established by Wilbur K. Cox ("Bill") in memory of his wife Nancy Clare Finch Cox ("Nan") who was a Cancer Center patient who passed away from lung cancer in June of 2000.

#### **Scott D. Smith Memorial Fund**

The **Scott D. Smith Memorial Fund** is restricted for colorectal cancer screening and prevention programs. The fund was created in memory of Scott Smith by his parents, Mr. & Mrs. P. Gene Smith, and their family through the donation of real estate in Fallbrook, CA. Scott lost his battle with colon cancer and his family wanted to support early screening and detection.

### **Mary Solis Fund for Oncology Social Work**

The Mary Solis Fund for Oncology Social Work was created in recognition of Mary's 34-year career in oncology social work at the Cancer Center. Proceeds support the programs and services that ensure psychological, social and financial stresses associated with the diagnosis and treatment of cancer are addressed.

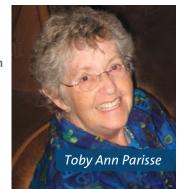
### Thomas H. Weisenburger, MD Fund

The **Thomas H. Weisenburger, MD Fund** was established to recognize Dr. Weisenburger's retirement in 2012 after 28 years of service at the Cancer Center of Santa Barbara. Proceeds support the education of medical personnel and the acquisition of radiation oncology equipment.

### Celebrating 10 Years of the Toby Ann Parisse Memorial Education Fund

In 2011, **Richard Parisse** and his three children honored their wife and mother, **Toby Ann Parisse**, with a gift dedicated to benefitting the patients at the Cancer Center by funding continuing education for physicians, nurses and staff. The **Toby Ann Parisse Memorial Education Fund** was established to express their gratitude to the organization's medical teams that cared for Toby throughout her valiant 21-year battle with breast cancer.

Toby was a strong supporter of education and an art educator whose teaching extended to all aspects of life. Her love of learning



propelled her family to create this fund which allows **Ridley-Tree Cancer Center** personnel to attend conferences, lectures and other educational opportunities to improve the clinical care of oncology patients by providing the highest quality of cancer care. Enabling those who care for patients in our community to continually enhance their knowledge and skills in the ever-progressing field of oncology, the Toby Ann Parisse Memorial Fund has awarded 103 staff educational grants since its inception.

# The Elaine & Edward Stepanek Legacy Society

The Elaine & Edward Stepanek Legacy Society honors donors who have chosen to support Ridley-Tree Cancer Center by including the Cancer Foundation of Santa Barbara in their will, living trust or other planned agreements.

Peter & Rebecca Adams Mr. & Mrs. William H. Allaway\* Christina Allison\* Mrs. Karine Anderson Anonymous (7) Denny & Bitsy Bacon Ms. Jeano Bailard\* Mr. & Mrs. William J. Bailey\* Mr.\* & Mrs. Eugene C. Baum Dr.\* & Mrs. Richard A. Baum Carolyn M. Bedard\* Betsy Bertero\* Jack & Marguerite Bianchi Mr. D. Craig Bigelow\* Mr. Joe Bleckel\* Hugh & Kelly Boss

Joanne & Bob Bouslough Barbara L. Brown Mr. & Mrs. Dean Brown\* Ms. Helen J. Brown\* Barbara Burket & Bob Hodges\* Mr. Karl & Dr. Katherine Burrelsman Les & Zora Charles Robert & Janice Contons Greg R. Corso Mr. John L. Courtois\* Mr. Lloyd E. Cox, Jr.\* Linda Crabtree-Reed Tom & Nancy Crawford Mr. Michael Daly Mr. Wallace T. Drew\* Ms. Jan Everote

Janice Bahler Fitzgibbons Joanne S. Freeman Richard E. Freeman\* Catherine H. Gainey\* Mario M. Gonzales\* Mr.\* & Mrs. George C. Goranson Mr. & Mrs. Ronald Green Anna & David Grotenhuis Mr. & Mrs. John Haigh\* Ms. Lorraine S. Hansen Ms. Eva P. Harris\* Mr. Byron Haskin\* Vicki & Bob Hazard Ms. Yvonne Baker Heltman\* Grethe\* & Henning Jensen Kenneth & Frances Jewesson

Ms. Alvah M. Kaime\* Mr. & Mrs.\* Herbert Kendall Mr. & Mrs. Richard Kickliter Mr. & Mrs. William L. Kimsey Henry & Heidi Kirkwood Mrs. Gregorio Kogan\* Mr. Otto Korntheuer\* Ms. Mary Ann Kriebel\* Shirley & Seymour Lehrer Chris & Mark Levine Mr. & Mrs. Thomas N. Lewis\* Mr.\* & Mrs. Jim Lindsey Julie Lopp Barbara S. & Robert Stanley MacLean\* Mrs. Fatemah Marshall

Mrs. Kathleen Mayes\* Patricia A. McCormack Mr. & Mrs. Arthur J. Merovick Mrs. Jane Merovick\* Janet Millar Dennis & Soledad\* Morelos Jean M. Nell\* Margaret F. Nelson\* Gary & Anna Nett Mr. & Mrs. Joseph G. Noh\* Mr. Austin H. Peck, Jr.\* Nancy Ann Peschek Barbara Pieters Mr. Mickey M. Plaut Cherry Post Mr. & Mrs. Hal Rich\*

Ms. Penny Ridgeway\* Lady Leslie Ridley-Tree John & Janeanne Rinaldi Mr. Timothy K. Ross Mr. & Mrs. William Samson\* Rodney Sangster & Rebecca Morrison Mr. & Mrs. James A. Tilton Mr. & Mrs. Daniel A. Sattler\* Richard\* & Maryan Schall Kathleen D. Schepanovich Mr. & Mrs. Rick Scott Mr. & Mrs.\* Peter Simeth Judge & Mrs. C. Douglas Smith\* David & Carolyn Spainhour Mack & Judy Stanton\* Charles & Patricia Stevens\* \*deceased Mr. Charles Storke\*

The Strand Family\* Sue & Scott Suttner Susan Taylor Mrs. Gerald S. Thede Dr. & Mrs. H.T. Thoreson Susana Lee Udden Jean & Davis H. Von Wittenburg Ms. Jennifer Wells Frank\* & Parm Williams Mr. Otis Williams\* Ms. Marie A. Wolford\*

### **Supporting Superior Cancer Care**

espite her 96 years, **Jean Nell** remained young at heart until her passing in February 2021, just shy of her 97th birthday on Valentine's Day. Living among 400 college students at Beach City near Santa Barbara City College for decades, she believed that living among the students kept her feeling youthful.

Following a move from Chicago with her late spouse Richard Nell, who predeceased her in 1994, Jean resided in Santa Barbara for more than 30 years. She volunteered and supported nearly 50 non-profit organizations through her trust, including those with which she volunteered and whose services she utilized. A member of the Cancer Foundation's Elaine & Edward Stepanek Legacy Society since 2017, her decision to leave a portion of her estate to the Cancer Foundation of Santa Barbara stemmed from the loss of her sister to ovarian cancer and her desire to help others battling the disease.

If you have remembered the Cancer Foundation of Santa Barbara in your estate plans, like Jean Nell, please let us know so that we can recognize your support and say thank you. Please contact Lori Willis, Executive Director of the Cancer Foundation, at (805) 898-2187 for more information.



### Accountable

The Cancer Foundation of Santa Barbara voluntarily submits to an annual financial audit by an independent accounting firm. Financial statements are presented in accordance with generally accepted accounting principles.

### **Ethical**

The Cancer Foundation of Santa Barbara issues an annual attestation letter provided by an independent accounting firm that bears witness to our expenditures.

### **Efficient**

The Cancer Foundation of Santa Barbara ensures all fundraising efforts clearly portray the purpose of the funds to be raised and all contributions received are used for those specific purposes.

### **Integrity**

The Cancer Foundation of Santa Barbara requires all board members and employees to abide by a conflict of interest policy that encourages high standards of ethics and integrity.

### Secure

The Cancer Foundation of Santa Barbara protects the privacy of our donors by not marketing our mailing list.

### **Trustworthy**

The Cancer Foundation of Santa Barbara posts IRS Form 990 on www.guidestar.org annually and we invite your review.

Platinum Transparency **2022** 

Candid.

### **Funds Raised by Cancer Foundation**

### Gifts Received

Designation	2021	2020
General Support	\$899,718	\$787,298
Capital Projects/Ridley-Tree Building	\$578,437	\$2,668,748
Clinical Research	\$161,951	\$192,822
Patient Assistance	\$31,721	\$69,385
Endowment	\$1,037,530	\$632,180
Patient Navigation	\$33,156	\$91,918
Oncology Supportive Care/Genetics/Wellness/ Community Health/Oncology Nutrition	\$396,946	\$442,112
Equipment	\$129,657	\$1,022,750
Event Sponsors	\$5,510	\$8,200
Other	\$1,000	\$1,375
Total	\$3,275,626	\$5,916,788

All figures represent unaudited funds collected; no pledges are included.



# **Grants Made to Ridley-Tree Cancer Center**

In 2021, the Cancer Foundation committed proceeds from its endowment and fundraising efforts to support cancer diagnosis, treatment, research, technology and support programs at **Ridley-Tree Cancer Center**.

Program	Annual Grant
Community Health	\$61,332
Education & Resource Library	\$62,825
Genetic Counseling	\$294,537
Oncology Nutrition	\$226,699
Patient Assistance & Charity Care	\$192,379
Patient Navigation	\$514,410
Clinical Research	\$611,058
Social Services	\$346,507
Staff Education	\$24,816
Wellness	\$150,541
Acupuncture	\$50,000
Scalp Cooling	\$50,000
Miscellaneous	\$41,592
Total	\$2,626,696





# Ridley-Tree Cancer Center Programs and Services Funded by the Cancer Foundation of Santa Barbara



Ridley-Tree oncologists work with the Clinical Research department to provide patients with access to clinical trials available at leading cancer and academic centers around the world. In 2021, the department guided 59 patients on clinical trials, including opening 13 new studies. Additionally, the department prepared to open trials in radiation oncology and nuclear medicine in 2022.

### **Top Cancer Types in Trials:**



The Genetic Counseling program offers hereditary cancer risk counseling to help individuals with a personal and/or family history of cancer. Our licensed genetic counselors conduct genetic risk assessments and coordinate genetic testing to help patients and their families better understand and manage their cancer risk. Telehealth has improved scheduling flexibility for patients and extended family members located out of town.

672 Patients were seen for hereditary cancer risk counseling

568 Patients pursued genetic testing and follow-up genetic counseling



The Community Health program contributes to educating and supporting the Santa Barbara community in cancer prevention and cancer screening activities. In 2021, activities included partnering with United Way's Fun in the Sun program and participating in a community-wide effort to measure and address the decrease in mammography appointments due to the Pandemic.

Youth attended United Way's Fun in the Sun program virtually, which included our Raising Awareness Yields Sun Safety (RAYS) youth skin cancer prevention program

Symptomatic patients received diagnostic colonoscopies

Adults attended Cancer Screenings: How to Protect Yourself and Your Family, bilingual webinar hosted in partnership with Cottage Hospital to educate the community about current cancer screening quidelines

Patient navigators guide patients and their families through their cancer journey. Acting as a liaison between patients and their healthcare providers, navigators reduce barriers, identify helpful resources and assist with transitions of care. In 2021, the team increased the number of patients they served by 7%.

1,682 Unique patients assisted by Patient Navigation team

13,773 Patient encounters with Patient Navigation team

The Oncology Nutrition program helps improve the nutritional status of patients which can result in fewer treatment interruptions, side effects, unplanned hospitalizations, as well as improve quality of life. Additionally, the program educates cancer survivors about lifestyle choices that positively impact survivorship. In 2021, the department welcomed a third nutritionist and experienced a 6% increase in patients served.

**1,199** Unique patients received nutrition assistance

**4,9**66 Total patient encounters with the Oncology Nutrition department

The Oncology Social Work team helps patients address psycho-social challenges through counseling, support groups, crisis and stress management, as well as assistance with housing, disability benefits, insurance, transportation and financial aid. In 2021, the department responded to a continued increase in referrals for emotional and financial support, and transportation assistance due to the Pandemic.

**1,964** Unique patients served by the Oncology Social Work team

\$1,098,867 Free medications secured by the Oncology Social Work team









The Acupuncture program provides patients with acupuncture for management of symptoms including pain, neuropathy, nausea, fatigue and anxiety. In 2021, the program experienced a 30% increase in patients served with referrals coming from our medical and radiation oncologists, and the palliative care and supportive care teams.

99 Unique patients received Acupuncture

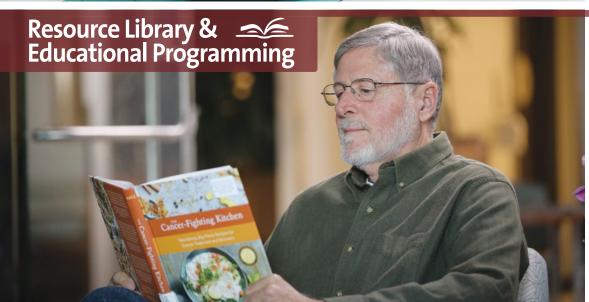
772 Total Acupuncture visits



Our Wellness Programs help patients take an active role in their health, resulting in a calmer mind, a healthier body and a renewed capacity to cope. A wide range of classes, including yoga, meditation, painting and more, are offered free-of-charge to patients and their caregivers. In 2021, our programs continued in virtual format and many instructors created new online videos to supplement their recurring classes.

**240** Unique patients attended Wellness programs

**3,500** Total attendees in Wellness programs



The Resource Library provides research assistance and comprehensive information about all aspects of cancer for patients, caregivers, staff and the community. In addition to providing services in-person, virtually and via mail in 2021, the department implemented a new online catalog, improving patron experience with searching for materials. Additionally, the library organizes free, educational programs for the public covering topics in cancer care and prevention.

456 Inquiries made to the Resource Library by physicians, patients and family members

4 Online Community Lectures delivered to the public

### **Grants Made to Other Local Organizations**

As part of its mission, the **Cancer Foundation of Santa Barbara** supports cancer-related programs in Santa Barbara County. In 2021, these five organizations received grants:

Local Organi	zations Receiving Cancer Foundation Grants	Funds Granted
Cottage Children's Medical Center	Cottage Health	\$88,088
SBNC Sorta Barbara Neighborhood Chrica Your Health Home	Santa Barbara Neighborhood Clinics	\$66,000
Teddy Bear CANCER FOUNDATION	Teddy Bear Cancer Foundation	\$21,500
UCSANTA SUMMER SESSIONS	UCSB Research Mentorship Program	\$4,500
camp кеsem	UCSB Camp Kesem	\$1,000
	TOTAL	\$181,088

### Partnership Highlight

ottage Children's Medical Center began with a pediatric hematologyoncology program established at Santa Barbara Cottage Hospital (SBCH) in 1996. The following year, Santa Barbara Cottage Hospital was accepted as a participating institution in what is now called the Children's Oncology Group (COG). COG is a cooperative group coordinating National Cancer Institutesponsored protocols for pediatric malignancies.

Today, Cottage Children's Medical Center cares for children from throughout California's Central Coast, offering inpatient hospital care and outpatient specialty clinics. It's hematology-oncology outpatient clinic is designated as a **Special Care Center** by the state of California. Under the direction of Board-certified Pediatric Hematologist-Oncologist **Shivani Upadhyay, MD**, Cottage Children Medical Center at SBCH has five pediatric research studies open to enrollment and 55 patients who continue on long-term follow-up. The **Cancer Foundation of Santa Barbara** is pleased to continue its support for the program's study coordinator.





# **Cancer Foundation Events 2021**

Visit our social media pages on Facebook and Instagram to see our virtual content as well as the Cancer Center Walk/Run video celebration.

Facebook.com/cancerfoundationsb

instagram.com/cancerfoundation



### Barbara Ireland Walk & Run for Breast Cancer

Despite not being able to gather in person again in 2021, the Barbara Ireland Walk/Run went on virtually! Participants had the opportunity to complete one, two, three, four or all five distances, including the 1 Mile Shamrock Shuffle; 5K Leprechaun Leap; 5 Mile Happy St. Paddy; 10K Irish Jig; and the 15K Pot of Gold, on a course of their choosing – in their neighborhood, on a trail or at the beach. \$31,865 was raised by 125 participants to support breast cancer research, genetic counseling and patient navigation services at Ridley-Tree Cancer Center. This year the Pink Ribbon Trophy was presented to Save 2nd Base! for raising the most money with additional recognition given to the Largest Team, SBGAL; Best Quaranteam, Jamie's Team; Social Media Influencer Heidi Heitkamp; Best Costume, Karen Barteld; and Best Finish Line, Angie Au. This event was established by Barbara Ireland upon the passing of a dear friend to breast cancer in 2000. To date, more than \$900,000 has been raised through this event.





### Cancer Center Walk/Run

For the second year in a row, the annual **Cancer Center Walk/Run** went virtual. Held in October, the 5K and 10K event had **212 individuals** take part, **raising more than \$97,000**. During the first half of the month, participants were invited to walk, run, skip and jump and upload their time to our virtual leader board. Cancer survivor and Ridley-Tree Cancer Center staff member **Jennifer Blankenbeckler** was posthumously presented with the 2021 **Julie Main Inspiration of Hope Award**, given to an inspiring cancer patient who exemplifies courage, perseverance and hope. The **Miracle Chefs** had the largest team with 28 participants and **Julie Main's Team**, led by Julie's sister **Lori Harris**, raised the most money, bringing in **more than \$16,180**. Julie Main's Team also earned the prestigious **Silver Cup**, awarded to the team who raises the most money per person. For the first time this year, the Cancer Foundation recognized participants who have been with us from the start, and those who just joined the Walk/Run for the first time, by holding a special drawing based on the number of years they have participated in the event. Since its inception in 1992, the Walk/Run has **raised over \$4 million** towards the Clinical Research Program and the Oncology Supportive Care Programs at Ridley-Tree Cancer Center.



# **Construction Update**

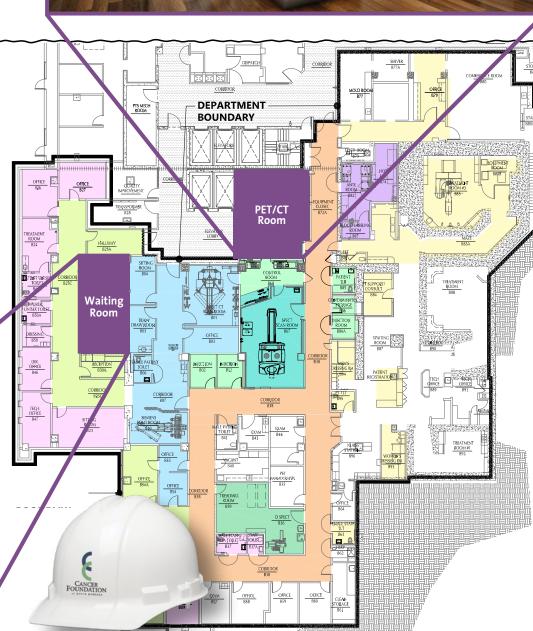
hether strolling down the street next to the Wolf Education & Training Center or walking the halls of the Nuclear Medicine department on the ground floor of Cottage Hospital, you may have heard the hammers and seen the construction activity. The Cancer Foundation of Santa Barbara has been busy ensuring state-of-the-art care for our community and completing the master plan in conjunction with the construction of the Ridley-Tree Cancer Center. Two historical buildings on our campus were renovated over the last 21 months, resulting in four residential units.

Additionally, the Cancer Foundation wanted to ensure the same warm and welcoming space and cutting-edge technology that is available at the Ridley-Tree Cancer Center was also available in the **Nuclear Medicine department** at the Cancer Center located on the ground floor of Cottage Hospital. Work to create a new lobby and patient treatment rooms in this space is nearly complete, and in 2021 the Foundation embarked on a new project to construct and install a digital **PET/CT scanner**. Simultaneously, and as a result of the Cottage Hospital seismic retrofit, it was necessary to relocate the Nuclear Medicine department's hot lab, a specially designed room for storing and preparing radioactive medicines. Following delays related to the Pandemic, the project has passed inspection and is now used by staff. The Foundation contributed more than \$2.3M towards construction projects in 2021.

### **Nuclear Medicine**







# **Residential Cottages**

Four newly remodeled units along West Junipero Street.



519 W. Junipero



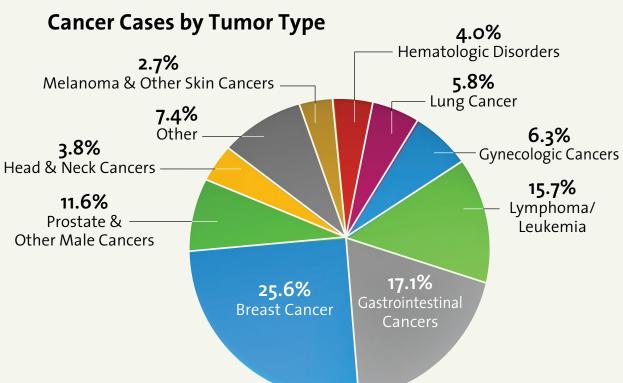
525 W. Junipero





**Ridley-Tree Cancer Center's** team of highly-trained and compassionate physicians and staff care for patients with the most advanced surgical, medical and radiation oncology treatments. Through the use of cutting-edge technology, global clinical trials, and research-based supportive care and wellness programs, we provide our patients with every opportunity for successful treatment and recovery.

# **Strength in Numbers**



**12,477** Unique patients

66,256 Total visits

65 Average age

**59** Active clinical trials



### A Year of Growth











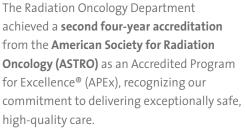
Our fight against cancer continued as we experienced significant growth in patient volume, including: 28% increase in surgical oncology, 9% increase in radiation oncology, 22% increase in nuclear medicine and 50% increase in palliative care.

The Medical Oncology Department welcomed **April Kennedy, MD**, **Maira Campos, MD**, **Jessica Davis, NP** and **Kristin DeHahn, NP-C**.

Radiation oncologist Justin Voog, MD, PhD began treating select prostate cancer patients with stereotactic body radiation therapy (SBRT), an advanced treatment that delivers powerful doses of radiation to the precise location of the tumor. This high-dose, high-accuracy treatment reduces the duration of therapy from eight weeks to five days.

Healthcare executive **Matthew Baumann, MBA**, joined Ridley-Tree Cancer Center as Vice President of Oncology Services, and as a member of Sansum Clinic's executive team.

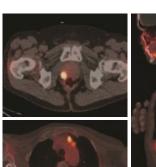














The American College of Radiology designated our Breast Imaging Program as a Breast Imaging Center of Excellence (BICOE), signifying the highest level of imaging quality, safety and care. Accredited services include stereotactic breast biopsy, breast ultrasound and ultrasound-guided breast biopsy, breast MRI and mammography.

Expanded research affiliations to include NRG Oncology Network and TEMPUS Time Trials Program, adding Radiation Oncology and niche clinical studies to our already-strong Medical Oncology trial pipeline.

The FDA's approval of **PYLARIFY®** in May of 2021 cleared the way for the **Nuclear Medicine Department** to utilize the diagnostic tracer for more accurate and earlier detection of prostate cancer.

### Our Physicians



### Medical Oncology & Hematology



**Thomas Woliver, MD** 

Dr. Woliver has practiced medicine at Sansum Clinic since 1983, and joined the Cancer Center in 1990. He earned his medical degree from the University of Cincinnati College of Medicine. He completed his internship and residency at Cottage Hospital and was an oncology and hematology fellow at the University of California San Diego.



Juliet Penn, MD

Dr. Penn joined the Cancer Center in 2015. She received her medical degree from the Sackler School of Medicine in Tel Aviv, Israel. She did her internship at Cottage Hospital in Santa Barbara, and then subsequently completed a residency in internal medicine and radiology and a fellowship in hematology and oncology at University of California Los Angeles.



**Gregg Newman, MD** 

Dr. Newman joined the Cancer Center in 1999. He received his medical degree from the Icahn School of Medicine at Mount Sinai in New York City. He completed his internship and residency at the University of California Davis and a hematology/oncology fellowship from Cornell University at New York Presbyterian Hospital.



April Kennedy, MD

Dr. Kennedy joined the Cancer Center in 2021. She received her medical degree from the University of Oklahoma College of Medicine. Dr. Kennedy completed her residency at the University of California Davis followed by a hematology and oncology fellowship at the University of Oklahoma Health Sciences Center/Stephenson Cancer Center. She previously worked as a medical oncologist at First California Physician Partners in San Luis Obispo and Central Coast Medical Oncology in Santa Maria.



Ryan F. Kendle, MD

Dr. Kendle joined the Cancer Center in 2016. He received his medical degree from Drexel University College of Medicine in Philadelphia, and completed his internship and residency at the University of California Davis Medical Center. He continued his postgraduate training at the University of California Los Angeles David Geffen School of Medicine where he did his oncology and hematology fellowship.



Mukul Gupta, MD

A member of the Medical Oncology and Hematology Department for 18 years, Dr. Gupta received his medical degree from the University of Zambia in central Africa. He completed his internship at Los Angeles County/University of Southern California (USC) Medical Center and his fellowship in medical oncology and hematology at USC.



Maíra Campos, MD

Dr. Campos joined the Cancer Center in 2021. She received her medical degree and Masters in Public Health from Faculdade de Medicina do ABC in Sao Paulo, Brazil. She completed her internal medicine residency at Jackson Memorial Hospital at the University of Miami followed by a hematology and oncology fellowship at the David Geffen School of Medicine at UCLA. Dr. Campos joined Ridley-Tree from St. Charles Cancer Center in Bend, Oregon.



Eric Bank, MD

In 2019, Dr. Bank returned to his hometown and joined Ridley-Tree Cancer Center after completing a hematology and oncology fellowship at University of California Los Angeles (UCLA)/Olive View/Cedars-Sinai. He earned his medical degree from Columbia University College of Physicians and Surgeons, and did his internal medicine residency at UCLA Medical Center.



Asma Anwar, MD

Dr. Anwar joined the Cancer Center in 2020. She earned her medical degree from Fatima Jinnah Medical College for Women in Pakistan. After an internal medicine internship at the University of Connecticut and an internal medicine residency at the University of Washington, Dr. Anwar completed a hematology and oncology fellowship at the University of Washington/Fred Hutchinson Cancer Research Center. She previously worked as a medical oncologist at Ironwood Cancer & Research Centers in Arizona.



Mark Abate, MD

With the Cancer Center since 1988, Dr. Abate received his medical degree from the University of Connecticut School of Medicine. He completed his internship at Dartmouth College/Hitchcock Medical Center, and fellowships in hematology at Stanford University and hematology/oncology at the University of California Los Angeles.

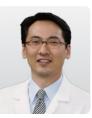


### **Radiation Oncology**



#### Justin Voog, MD, PhD

Dr. Voog joined the Cancer Center in 2020 following faculty positions at Memorial Sloan Kettering Cancer Center and the Massachusetts Institute of Technology. He earned his medical degree from the University of California San Diego. Dr. Voog completed his internship training at Scripps Mercy Hospital in San Diego, followed by a residency at Harvard's Radiation Oncology Program.



W. Warren Suh, MD, MPH, FACR

Dr. Suh joined the Cancer Center in 2009 following faculty positions with Harvard Medical School and Dana-Farber Cancer Institute Brigham and Women's Hospital. He holds a joint degree in Medicine and Public Health from the University of Chicago's Pritzker School of Medicine and Harvard University's T.H. Chan School of Public Health. He completed his internal medicine residency at Mayo Clinic and a radiation oncology residency from the University of Michigan, where he was Chief Resident. He has also served on several clinical expert panels and committees at national societies, including American College of Radiology (ACR) and American Society for Radiation Oncology (ASTRO).



Shane Cotter, MD, PhD

Dr. Cotter earned his Doctorate in Molecular and Cellular Biology and his medical degree from Washington University in St. Louis. He completed his internship at Cottage Hospital and a radiation oncology residency at Harvard Medical School. He joined the Cancer Center in 2012 following faculty positions with Harvard Medical School and Dana-Farber Cancer Institute Brigham and Women's Hospital.



George C. Cheng, MD, PhD

Dr. Cheng joined the Cancer Center in 2004. He completed his medical education at Harvard Medical School and his internship at Brigham and Women's Hospital. His training included a research fellowship at the Joint Center for Radiation Therapy, and a clinical fellowship at Harvard Medical School. Dr. Cheng is a distinguished researcher and completed the Medical Scientist Training program at the National Institutes of Health. He is actively involved in the radiation oncology department's quality control and improvement processes, and is passionate about nutrition and lifestyle management to promote optimal health for his patients.



### X Breast Surgery



#### Katrina Mitchell, MD, IBCLC, FACS

A breast surgeon and lactation consultant, Dr. Mitchell joined Ridley-Tree Cancer Center in 2019 from Presbyterian Healthcare in Albuquerque, New Mexico. She received her medical degree from Dartmouth Medical School, completed her general surgery residency at New York Presbyterian/Weill-Cornell Medical Center, and received her breast surgical oncology fellowship training at MD Anderson Cancer Center Network Hospital in Houston.



#### Rosa Choi, MD, FACS

Dr. Choi joined Sansum Clinic in 2001. She received her medical degree from the University of California Los Angeles and completed her internship and general surgery residency at Massachusetts General Hospital. Dr. Choi is a board certified general surgeon who now focuses her practice on the treatment of breast cancers and diseases. She helped develop and continues to participate in the Santa Barbara Breast Care Alliance.



# Breast Imaging



#### Winifred Leung, MD

Dr. Leung is Sansum Clinic's fellowship-trained breast radiologist specializing in all aspects of breast imaging including MRI and image-guided biopsy. She earned her medical degree at Drexel University College of Medicine and completed her internship, residency and fellowship at University of Wisconsin Clinical Science Center in Madison, WI. Dr. Leung is the current chair of the Santa Barbara Breast Care Alliance.



# Surgical Oncology



#### Cristina Harnsberger, MD

Dr. Harnsberger is a board certified general and colorectal surgeon. She earned her medical degree from the University of California Irvine and then completed her internship and residency at University of California San Diego, as well as a research fellowship in minimally invasive surgery. Dr. Harnsberger completed a second fellowship in colon and rectal surgery at the University of Massachusetts.



#### W. Charles Conway, MD, FACS

Dr. Conway is a high-volume pancreas, liver and esophageal cancer surgeon. He joined Ridley-Tree Cancer Center in 2017 from Ochsner Medical Center in New Orleans. Dr. Conway completed his medical degree, internship and general surgery residency at Detroit's Wayne State University. He received his fellowship training in surgical oncology at John Wayne Cancer Institute in Santa Monica, CA.



# Palliative Care and Advance Care Planning



#### Deborah Meyers, MD

Dr. Meyers joined Sansum Clinic in 2019 to lead the Palliative Care and Advance Care Planning Program located at Ridley-Tree Cancer Center. She earned her medical degree from the University of Washington and completed her residency at Virginia Mason Medical Center in Seattle. After her residency, Dr. Meyers worked in an outpatient practice at the Everett Clinic, and was board certified in hospice and palliative medicine in 2012.



### **Nuclear Medicine**



#### William Pace, MD

A Santa Barbara physician since 2002, Dr. Pace is the Nuclear Medicine Department's Medical Director. He received his medical education at the University of Iowa and completed his general surgery internship at Santa Barbara's Cottage Hospital. Dr. Pace did his residency at Stanford University where he also received fellowship training in nuclear cardiology.



#### David Carlson, MD

Dr. Carlson is the only Santa Barbara physician with academic training in both PET and CT imaging. He received his medical degree from the University of Oklahoma College of Medicine. Dr. Carlson completed a surgical internship at the University of California Los Angeles and a three-year nuclear medicine residency at the University of California San Francisco.



# The Force of Friendship – Emmy Savenelli's Story

summer of 2021. She yearned to connect with another patient mmy Savenelli began her treatment for breast cancer in the her age. Her husband, **Scott** and her family were incredibly supportive, yet they couldn't relate in the same way another breast cancer patient might to the physical and mental toll, the nuances of treatment, and the juggle of cancer, motherhood and her corporate law career. Becca Wrench became that trusted friend for Emmy, who serendipitously lived just a few doors down from her. When Emmy noticed Becca's bald head during her regular walks, she introduced herself. The two women learned they both were in their 40s and receiving treatment for breast cancer at Ridley-Tree. They soon became walking partners and close friends, bonded by their shared cancer experience. "Whether it's walking super slow because we both feel horrible, or ten miles on the bluffs, if I can walk, I know I will feel better," shares Emmy. "Without Becca, this would have been much more difficult."

When the Cancer Foundation of Santa Barbara announced their virtual 2021 October Cancer Center Walk/Run fundraiser, Emmy and Becca created "The Forest Drive Fighters" team, and invited friends and family to sign up and help. Many people in their lives had asked how they might offer support to the women, and the event was the perfect answer and a welcome distraction. During the many hours Emmy spent at Ridley-Tree, she observed and was awed by the immense cross-section of patients from her city and beyond. Financially-secure or not, employed or unemployed, all races and backgrounds, all of these people were receiving the same level of advanced, world-class cancer care. This inspired her to want to give back. "It is amazing to me all the services that are

offered here, regardless of who you are," remarks Emmy.

Shortly after her triple-positive breast cancer diagnosis last May, Emmy met the medical team who would guide her through an entire year of treatment. She appreciated how each person on her medical team adeptly coordinated and communicated with each other, starting with her breast care navigator Shiva Hejazi. Breast surgeon Katrina Mitchell, MD, IDCLC, PMH-C, FACS, medical oncologist

**Eric Bank, MD**, oncology nurse practitioner **Kristin DeHahn, NP-C**, and radiation oncologist **Shane Cotter, MD**, **PhD** helped Emmy to make the critical decisions about which type of treatments and therapies to start and when.

"Before this, I knew nothing about breast cancer," she admits.

Dr. Mitchell and Dr. Bank helped her to understand her test results and the latest research. She praises their ability and patience with her "critical thinking" interrogations. After a summer spent in chemotherapy, Emmy thought she'd have her breasts removed, until she heard out Dr. Bank in the fall of 2021 and decided on a lumpectomy instead. "He explained the reasons why it might not be necessary, and he challenged me. I trust him with my life at this point," Emmy explains. "I know that he and my team want what's best for me. I know that behind-the-scenes, they are collaborating in the best way possible, to come to a conclusion they all agree on."

Emmy marveled at how her medical team would find her in the building during her appointments, to check in and tend to any issue, whether she was in a doctor's office, sitting in the waiting room, or absorbing the calm and quiet of Ridley-Tree's glass-walled infusion suites. "I know it sounds crazy to say I looked forward to my chemo appointments, but I did," Emmy reports. Her time in infusion was a welcome break from the stress of her remote work and caring for her two year old son, Danny, and from the isolation of being an immunocompromised person during COVID-19. The beauty of the space, and the kindness and expertise of her infusion nurses, Nona, Kimba, Pieter and Jeni, always put her mind at ease.

Visits from oncology dietitian nutritionist Sarah Washburn, MS, RDN, CSO informed Emmy on how to alter her diet to lessen the side effects from her cancer treatment. "I am sure this information lives in some piece of literature," admits Emmy, "but it was so much better to sit down and talk with someone. Sarah is an incredible resource." Chats with genetic counselor Danielle Sharaga, MS, LCGC educated Emmy on her personal cancer risks, as well as the risks her 19-year old daughter, Sophia, and Emmy's sister might face. The most useful part, according to Emmy, was how Danielle simply yet expertly expanded her comprehension of genetic testing and the type of

# It is amazing to me all the services that are offered here, regardless of who you are.

information each survey could provide. Emmy is also tremendously thankful to Ridley-Tree's social workers and financial counselors who took the lead when her employer switched health insurance carriers. "I didn't even have to think about it. They said they'd handle it all, and they did," Emmy notes.

Triple-positive breast cancer requires many forms of treatment to prevent a recurrence, so Emmy will likely need monitoring and oral medication for quite some time. She's ready though, for her return to normal life, and more time with her family, more walks with Becca, and maybe even some future travel once she can break out of the pandemic bubble. Emmy is confident her Ridley-Tree team can offer everything she will need to stay on top of cancer. "I am grateful for this team, and I know I am in good hands."





### Ridley-Tree Cancer Center Medical Services

The Medical Oncology department provides systemic medical care to patients, including the administration of chemotherapy, biologic and immunotherapy, and supportive and preventative care. Ridley-Tree medical oncologists have been trained at the country's leading cancer programs and they partner with oncologists nationwide to bring cutting-edge clinical trials to our community.

7,136 Unique patients | 45,828 Total visits



Surgery is a key component in the care of patients living with cancer. Our trained surgeons specialize in various types of cancer including breast cancers and gastrointestinal (GI) cancers, and they provide comprehensive evaluation, treatment planning and surgical approaches to ensure the best possible outcomes for our patients. The GI Cancer Program is a high-volume, pancreatic surgery program. The Breast Surgery Program treats breast cancer and breast diseases, including complications of lactation.

**2,344** Unique patients **5,457** Total visits

As the premier provider of Radiation Oncology in Santa Barbara County, Ridley-Tree Cancer Center is proud to provide the latest treatments available, including stereotactic radiosurgery (SRS), stereotactic body radiation therapy (SBRT, SABR), brachytherapy (LDR, HDR) and image-quided radiation therapy (IGRT). Our radiation oncologists are board certified and have received extensive training from world-renowned institutions and practiced at academic centers of excellence, including Harvard and UCLA.

1,813 Unique patients | 29,721 Total visits



Nuclear Medicine plays a critical role in cancer diagnosis and treatment by capturing images that deliver vital information about the function of cells and major organs. This involves the use of radioactive materials to create images that allow clinicians to study the structure and measure the function of organs and to identify tumors, areas of infection or other disorders. Both physicians in this department are fellowship trained at world-class institutions.

**4,625** Unique patients | **9,500** Total visits



Our Palliative Care and Advance Care Planning Program enables us to enhance the quality of life for all patients who are being treated for a serious illness. The Palliative Care team works to address patients' physical, emotional, social and spiritual needs with individualized care plans that provide an extra layer of support for patients and their families.

502 Unique patients | 1,873 Total visits



# Lifetime Giving

The Cancer Foundation of Santa Barbara is honored to recognize the individuals and organizations whose generous lifetime commitments equal \$100,000 or more.

\$10,000,000 +

Mr. & Mrs. Evans S. Pillsbury\*

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Thank You!

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In 1949, Elisha Converse donated funds to open the Cancer Center in memory of his wife, Lillian. Mrs. Converse, who died of cancer, wished to provide a local resource to help others with the disease.

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### Evans S. Pillsbury

Evans Pillsbury led the Cancer Center for many years through several significant changes, including the move to the facility in the basement of Cottage Hospital. He is remembered for his generosity and untiring efforts.

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